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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/787,391	02/27/2004	Kazuhiro Mino	Q80124	4819
23373 SUGHRUE MI	7590 02/24/201 ON, PLLC	EXAMINER		
2100 PENNSY	LVANIA AVENUE, N	YEH, EUENG NAN		
SUITE 800 WASHINGTO	N, DC 20037	ART UNIT	PAPER NUMBER	
			2624	
			NOTIFICATION DATE	DELIVERY MODE
			02/24/2010	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/787,391	MINO ET AL.	
Examiner	Art Unit	

	EUENG-NAN YEH	2624				
The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress			
THE REPLY FILED 11 February 2010 FAILS TO PLACE THIS	APPLICATION IN CONDITION FO	R ALLOWANCE.				
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Apple for Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavi al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request			
a) The period for reply expires <u>3</u> months from the mailing date b) The period for reply expires on: (1) the mailing date of this Adno event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	dvisory Action, or (2) the date set forth tter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejectio	n.			
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extruder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the siset forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount hortened statutory period for reply origi	of the fee. The appropria nally set in the final Offic	te extension fee e action; or (2) as			
 The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed wind AMENDMENTS 	ision thereof (37 CFR 41.37(e)), to	avoid dismissal of the				
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further con (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in bett appeal; and/or (d) They present additional claims without canceling a content of the second co	nsideration and/or search (see NO w); er form for appeal by materially red	ΓE below); ducing or simplifying th				
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.12 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be allowed an enon-allowable claim(s).	 owable if submitted in a separate,	timely filed amendmer	t canceling the			
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1,2,4-7,9,11,12 and 14-17. Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE		I be entered and an ex	planation of			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 						
 The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to over showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea and was not earlier presented. Se	al and/or appellant fails ee 37 CFR 41.33(d)(1)	s to provide a			
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER		•				
 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s) 						
13. Other:						
/VIKKRAM BALI/ Supervisory Patent Examiner, Art Unit 2624	/Eueng-nan Yeh/ Examiner, Art Unit 2624					

Continuation of 11. does NOT place the application in condition for allowance because: A) Summary of Applicant's Remark: "There is simply no correlation between these coordinates and a plurality of facial regions of humans. Accordingly, even if Mitsui could be modified to include Hsieh's human face recognition method, there is no basis for then attaching the digital watermark to the recognized human faces" at Remarks page 4, line 8.

Examiner's Response:

Please reference to Mitsui figure 30, numeral 711 document identifying unit which is used to generate figure 32 the document format information. "711 identifies the document classification by recognizing the identification number of the document classification by OCR or by recognizing the layout or style of the characters and the frames automatically. The document identifying unit 711 then sends the document information 714 to the document format database 712" Mitsui column 38, line 7. Thus, Mitsui discloses a system to identify a plurality of non-overlap regions as shown in figure 32 and embed different messages. Hsieh teaches a methodology to identify the objects as human faces. "The object of the present invention is to provide a system and method for rapidly tracking multiple faces" at Hsieh column 2, line 6. See also Hsieh figure 1, numeral 11 for face-like region generator. It would be obvious that the non-overlapped coordinates of individual objects disclosed by Mitsui can apply to human faces as suggested by Hsieh.

B) Summary of Applicant's Remark:

"Mitsui does not disclose extracting a plurality of facial regions of humans from within an image, attaching different information, which does not overlap with that of other facial regions, to each of the facial regions" at Remarks page 4, line 16. Examiner's Response:

As discussed above that Mitsui teaches the classification of not overlap objects within an image and Hsieh teaches a methodology to rapidly tracking multiple faces as target objects. It is the combination of Mitsui and Hsieh teaches the claimed subject matter.